

About NMA

NMA's purpose is to provide management and leadership development opportunities and help organizations discover, develop, and showcase leadership talent through the chapter-based experience.

NMA's customers are from approximately 100 affiliated chapters representing hundreds of organizations and include health-care, communications, utilities, manufacturing, computer technology, government, aerospace, and defense.



**NMA... THE LEADERSHIP
DEVELOPMENT ORGANIZATION**

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DEVELOPMENT ORGANIZATION**

**Developing
Your
Leadership
Bench
Strength**



History

The National Management Association (NMA) is a professional leadership development association headquartered in Dayton, Ohio. The Association is a national, not-for-profit organization serving over 21,000 customers. NMA's founder, Charles Kettering introduced the idea of professional development for first line supervisors in Dayton in 1919. That idea was so significant that it rapidly spread across the nation, and the National Association of Foremen was formed in 1925. In the late 1950s, the Association adopted a broader mission to include all levels of management. In today's team environment, we have many chapters that operate as employee organizations open to all employees, and others that operate as community organizations open to all professionals within the local community. Consequently, the professional development of individuals, central to the founding of NMA, can now develop leaders at all levels of the contemporary workplace.



What Does NMA Do for You?

- Develops leadership skills
- Breaks down organizational barriers
- Showcases leadership potential
- Enhances community involvement
- Fosters and enhances networking
- Supplements organizational training efforts
- Recognizes individuals and achievements
- Provides a forum to facilitate cultural change
- Provides coaching and mentoring opportunities
- Provides structure for building unity and camaraderie
- Encourages certification through The Institute of Certified Professional Managers

NMA Chapters Provide:

Leadership Development

NMA participants receive opportunities to learn and practice how to motivate and inspire people, how to take initiative, how to lead by example, how to listen, and how to work well with others.

You need to have a cadre of leaders ready to take the next challenge, manage future projects, and capable of handling the unexpected. NMA helps you develop that leadership bench strength!

Training Supplement

Chapter programs expand organizations' scarce human resource dollars and enable training to be extended to all professionals. The NMA chapter provides experiential learning and opportunities to practice new skills and techniques.

NMA's flagship series, the *Supervisory and Management Skills Program*, is a complete management and leadership development program consisting of 10 courses based on practical experience and interactive discussion.

FaciliSkills™ workshops teach how to build collaborative environments that foster decision-making and problem-solving.

NMA Live OnLine Internet-based, one-hour workshops and NMA LeaderLabs, scenario-based learning sessions, are two popular new programs.

Team Building

Chapters provide members with opportunities to support and trust one another—a unique environment where information is shared, decisions are made, and solutions are implemented through consensus. In essence, group knowledge and collaboration are valued.

Recognition

An NMA chapter fosters recognition of individuals, departments, and teams by highlighting and rewarding outstanding achievements. In today's changing environment such opportunities are essential to keep morale and productivity high.

Networking & Informal Learning

Chapter members communicate and share information and expertise across departments, organizations, and among levels. Regional NMA sponsored events encourage understanding within diverse organizations. Community chapters provide an important area-wide cadre of dedicated professionals.

Coaching and Mentoring

The NMA chapter provides the forum for coaching potential leaders for their future roles. How?—by using existing resources to mentor those less skilled or experienced and working one-on-one to develop qualities and skills needed for tomorrow.

NMA provides guidebooks, workshop materials, and best practice summary information available to affiliated organizations.

Community Involvement

A chapter enhances your image throughout the community. It offers individuals an opportunity to get involved in local activities and build goodwill with civic organizations you choose to support.

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