The National Management Association

FUNCTION AREA ORGANIZATION

Chairman of the Board
Board of Directors

EXECUTIVE SECRETARY

PRESIDENT

EXECUTIVE VICE PRESIDENT (open)

NMA EDUCATIONAL FOUNDATION

EXECUTIVE ADVISORY COMMITTEE

COMMUNITY SERVICES

- American Enterprise activities
- Speech Contest
- Management Week in America
- Youth activities
- Community service programs

ASSOCIATION SERVICES

- Customer service
- Member retention
- Member benefit program
- Promotional materials
- Chapter leaders training materials

ASSOCIATION DEVELOPMENT

- New chapter development
- Internal growth
- Council growth
- Customer surveys
- Marketing Plan review

PROFESSIONAL DEVELOPMENT

- Learning Resource Center
- Proprietary & vendor courses
- CM, CEU, Speaker Directory
- Educational Roundtable
- HRD Interface

RECOGNITION

- New award criteria and selection
- Award reporting
- National individual awards
- Chapter awards
- Council Awards

COMMUNICATIONS & EVENTS

- CLCs
- National Conference
- MANAGE
- Electronic communications
- PR/media relations and national image

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