



January/February 2010

Harbor-UCLA Chapter of the National Management Association

# Developing the Leader in You

3rd Place Winner of the 2009 NMA Publications Contest

## GOLF TOURNAMENT POSTPONED

### SoCal storm delays annual fund raiser



**President's Corner**  
By Bill Warren

“Rainy Days and Monday Always Get Me Down...”

Yes, the 13th Annual Frank DeSantis Golf Tournament scheduled for Monday, January 18<sup>th</sup> was cancelled due to rain. But the good news is that it has been rescheduled for Monday, March 22<sup>nd</sup> with most players reconfirmed!

And ... since the raffle for the 42” HDTV is held the day of the tournament ... that means we have six more weeks to sell raffle tickets! So come and get those raffle tickets ... all the board members have them or can get them for you ... so just give us a call! Who knows ... you may be the big winner ...\$2 each or 3 for \$5! Again ... a huge thank you to Wes Kamikawa for making this happen!

On another note, our long standing board member, Cynthia Oliver, has been appointed as in-

terim CEO of MLK-MACC! Congratulations, Cynthia! We are so proud of you and will miss your presence on campus! We know that you will succeed and triumph in this new endeavor as you have with all challenges that have been presented to you over the years – including your long-standing position as Assistant Administrator of Harbor-UCLA Medical Center. Cynthia has been such an active part of our chapter having served on the board of directors for many years -- taking on many roles including President.



From left, Board members Dawn Flores, Pam Shea, Candy Grey, Cynthia Oliver, Bill Warren, Calvin Kwan, and Mary Werk

A special reception was held in hospital administration last Friday and many well wishers attended to


give Cynthia a proper send off! The good news for us is that Cynthia wants to remain on the board with an eye to assisting in expanding the membership area of our chapter to include other Harbor sites!

Dawn Flores who heads Professional Development arranged and produced a really great course on Strategic Visioning and Goal Setting led by Eldonna Lewis-Fernandez, MSgt USAF Retired. The workshop was held in two parts -- part 1 on January 5<sup>th</sup> with a two hour follow-up program on January 21<sup>st</sup>. The event was well-attended! Great job, Dawn!

I hope that you were able to attend our February 2<sup>nd</sup> event presented by Jim Keen ... “Microsoft Word and Outlook – Tips and Tricks”. Coming up in March will be a program focusing on Retuning Your Retirement Plan to fit today’s economy and in April part two of the popular Walking Tour of the Campus.

Look forward to seeing all of you at upcoming meetings!

*Bill*

Are you connected? NMA is. 

**NMA members are encouraged to join the business-oriented social networking site**



**By Susan Butler**  
LinkedIn member

In the December issue of NMA Breaktime, our National Chairman, Philip Delia, Jr., urged everyone to join the NMA group on LinkedIn. LinkedIn is an interconnected network of experienced professionals from around the world, representing 150 industries and 200 countries. You can find, be introduced to, and collaborate with qualified professionals that you need to work with to accomplish your goals.

I have created my profile, and joined a few groups, but find my favorite feature is LinkedIn Answers. It is similar to Google Answers or Yahoo! Answers, as it allows users to ask questions for the community to answer. This feature is free and the main differences from the latter two services are that questions are potentially more business-oriented, and the identity of the people asking and answering questions is known. If you do not know specifically what question to ask, simply type in a key word and several previously asked/answered questions appear. Scroll down to

see if your question is there. I typed in “Gantt Chart” and there were over 200 results. I didn’t need to look far as my questions were answered on the first page.



Rosemary Madnick, Assistant Vice President and Director of Research Administration at LA Bio-Med is a member. Here’s what she has to say:

Do you want to build relationships, meet new contacts and market yourself? If you answered yes to any of these questions, the answer is LinkedIn. Joining LinkedIn is simple and it can be a powerful networking tool for your professional

life. The steps are as follows to create your profile and build up a network:

#### **Create a Compelling Profile**

- Define Yourself
- Make it clear what you *have done* in your career and what you *want* to do with your career

#### **Build your Network –**

- Connect with other professionals who share your professional interests and can help you meet your goals

#### **Maximize on your Connections**

- Answer business related questions
- Make recommendations and introductions
- Provide information

#### **Manage your LinkedIn Network**

- Update your profile once a month
- Reach out to your connections (new and current)

Now go forward and build a Profile so that you can foster a network that can support your career moving ahead.

#### **Here is how to join:**

1. Go to: [www.linkedin.com](http://www.linkedin.com)
2. Enter first name, last name, email and password
3. You will receive confirmation email.
4. Click on confirmation link to confirm email address and confirm.
5. Enter password.
6. You may continue or skip the next 5 steps.
7. To find the NMA group go to “Groups” and search for NMA.
8. Once you see the NMA logo, simply select “Join this group.”

# Calendar

**March 2**

Financial Planner / Retuning Your Retirement Plan

**March 22**

Frank J. DeSantis Golf Tournament

**April 6**

Part 2 of the Campus Walking Tour

**May 4**

State of the Campus

**June 1**

Silver Knight

## Notable Quotes

**Management is nothing more than motivating other people.**

**--Lee Iacocca**

**NMA 13th ANNUAL  
FRANK J. DE SANTIS  
GOLF TOURNAMENT**



**California Country Club**

1509 So. Workman Mill Road  
Whittier, California 90601

Golf Course Telephone:  
(626) 333-4571

Directions to California Country Club  
From Downtown L.A., East on 10 Fwy to 605 Fwy; South on 605 Fwy to Peck Road, Left on Peck Road to Pellissier; Left on Pellissier (becomes Workman Mill Road). Approximately 1.5 miles to Coleford Avenue, Left to Clubhouse.

Presented by the Harbor UCLA Medical Center Chapter  
National Management Association

**Rescheduled for:  
Monday, March 22, 2010**

◆ For questions and details, call: (310) 222-2359

SCHEDULE	
Time	Event
6:30 am	Registration & Continental Breakfast
8:00 am	Shotgun Start, On course Refreshments
1:00 pm	Lunch & Awards

**LEADS**  
STANDS FOR  
NMA'S  
**LEADERSHIP**  
**EVALUATION**  
**AND**  
**DEVELOPMENT**  
**SYSTEM**

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## NMA IS OFFERING YOU A "REAL DEAL"!

### BECOME A MEMBER TODAY AND RECEIVE A FREE LEADS ASSESSMENT!!

For a limited time, join NMA and receive **NMA LEADS** absolutely free — it's a key that can open the door to showcasing your LEADERSHIP potential!! Yes, if you join NMA now, you will receive a **FREE LEADS** assessment... a \$35 value... the equivalent of National dues for one year — absolutely free!

With **NMA LEADS** you will see the 30 competencies that a cross-section of affiliated NMA organizations has identified as critical in these uncertain times. By utilizing the **LEADS** assessment, you'll learn how you measure up... and can then set realistic goals and objectives for yourself. Take the first step... join NMA today! There has never been a better time!



**LEADS**  
Leadership Evaluation and Development System

### COMPRISES:

- A confidential, online leadership tool—a complete personalized system. Available 24/7, it begins with a multiple choice, 120 question assessment based upon 30 critical contemporary workplace skills, as identified in the NMA Leadership Model.
- An electronic Leadership Analysis immediately after taking the assessment. It will identify areas of strength and potential areas for improvement.
- Links to specific actions you can take to enhance your leadership skills.
- To learn more, go to: [http://nma1.org/Education/NMA\\_LEADS.html](http://nma1.org/Education/NMA_LEADS.html)

## NMA...FOR ALL THE RIGHT REASONS!

1. Be part of a "Learning Organization"
2. Improve your communication skills
3. Celebrate unique identities and perspectives
4. Connect with other motivated employees
5. Serve your community
6. Expand your horizons
7. Stay connected and informed
8. Challenge yourself
9. Build your personal network
10. Gain actual leadership experience by being active in the chapter

Please contact Eileen Mosler for membership information.  
[emosler@labiomed.org](mailto:emosler@labiomed.org) or 222-8284

# Statement of Principles

**NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.**

- We believe in the highest standards of personal and organizational integrity and respect for the individual.
- We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.
- We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.
- We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.
- We believe that individuals and organizations have a community and civic responsibility.

# Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability
- I will assume that all individuals want to do their best
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste
- I will keep informed on the latest developments in techniques, equipment, and processes
- I will recommend or initiate methods to increase productivity and efficiency
- I will support efforts to strengthen the management profession through training and education
- I will help my associates reach personal and professional fulfillment
- I will earn and carefully guard my reputation for good moral character and good citizenship
- I will promote the principles of our Free Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future
- I will recognize that leadership is a call to service

## NMA Fiscal Year 2009/2010 Board of Directors

**Bill Warren**, President  
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## Contributions to the Newsletter?

All submissions must be received by the 15th of the month for publication in that month's newsletter.

Contact: Susan Butler, Editor  
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## Mission Statement

The mission of the NMA is to provide management and leadership development opportunities and related chapter activities which meet the needs of the members and contribute to the effectiveness of sponsoring organizations.

## Vision Statement

NMA is the recognized worldwide partnership of people and businesses inspiring outstanding leadership, and cultivating highly productive workplaces.

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