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Volume XXVIII, Number 6 April - June, 2008

## Southern California Area Council Newsletter

# Identity Theft Development Workshop

By Mike Chaney

SCAC hosted an Identity Theft Development Workshop on Thursday evening, May 29, 2008. The objective of the workshop, based on the Federal Trade Commission Deter-Detect-Defend, Avoid ID Theft Program, was to help the audience develop or enhance their knowledge of Identity Theft to help manage the crime, take charge, and fight back. The workshop was held at the PJ's Abbey Restaurant in the heart of Old Town Orange.



*Investigator, Dave Pasino with Mike Patricelli, President of Southern California Area Council (SCAC)*

Identity theft affects many individuals and consumes scarce, valuable resources to reclaim an identity or

restore a good credit rating.

Members of the City of Orange Management Chapter, the Boeing Aerospace Leadership Chapter, individual members, and guests, had the opportunity to listen to Investigator Dave Pasino from the City of Orange Police Department give an outstanding presentation on the subject. Dave blended resources in an informative, enlightening fashion to reach the audience with his message. Dave gave a self-assessment quiz to the audience and some members seemed quite surprised based on their poor scores for everyday habits they employ, or don't, to combat, Identity Theft.

Leading to the event, the marketing flyer for the event provided information on LEADS, Leadership Evaluation and Development System, and provided information for the FREE LEADS Assessment Coupon that was in effect through May 31, 2008. A discussion about LEADS and a challenge for people to use LEADS was presented during the opening remarks.

Many thanks to the members that helped coordinate, participated in, or attended the event.

The Federal Trade Commission has many resources available at [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft), including a Deter-Detect-Defend AVOID Theft pamphlet. You may want to check them out to develop or refresh your knowledge of this fast growing crime that interrupts lives and costs people time and money. Refresh your knowledge to help Deter-Detect-Defend your credit and good name.

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## From the Desk of the President

By Mike Patricelli, President



### The Importance of Recognition

What's the importance of 'Recognition' today? It's been studied and well documented over the years that needs drive motivation!

Industrial psychologist Abraham Maslow researched human motivation extensively and determined 50 years ago that *needs drive motivation*. From our most basic needs of food, clothing, shelter, safety, and security, to our more sophisticated needs of ego satisfaction and self-actualization, we are driven to fulfill these needs.

The need for recognition, as one of our more sophisticated needs, is one of the most difficult to achieve. It is the only one of which we are wholly dependent upon others to respond appropriately. In other words, recognition, by definition, must come from others.

People always say how good it felt to get a compliment, and how good it felt to give one. It's one of the best examples of a 'win / win' situation available to us everyday - we just don't use it enough. We have a tendency to underestimate the importance of recognition - even though there are well documented statistics to support its importance. We just

don't seem to thank people enough!

When workers are asked "What 3 things they want most in a job" - the first three answers are usually:

1. A good salary
2. Job security
3. Recognition for a job well done

Recognition is a valuable component of any group of individuals whether it's families, employees, customers, or members of professional organizations such as the NMA!

Recognition is a very key element of the NMA. The Leadership Development Organization appreciates the value of saying to someone "well done", "great job", or just a simple "thank you."

Take a few minutes and visit the NMA "Awards and Merchandise" website and see the various awards available to members and non-members. <http://nma1.us/recognition/awd.htm>

There are many awards listed, NMA National level awards, Chapter level awards and individual level awards. There are various examples of how chapters and individual can receive a "thank you" for a job well done. The only difference between the highest award listed

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## 2008 SCAC Member Chapters

**Boeing Aerospace Leadership Chapter (701)**  
Theresa DeLeon (714) 372-9378

**City of Orange (194)**  
Rosie Flores (714) 288-2561

**Harbor-UCLA Medical Center (402)**  
Bill Warren (310) 222-3711

## National Happenings

By Dr. Pete Kurzhals, CM, National Director



This year has been a banner year for SCAC and its chapters on the national front. SCAC once again earned the Outstanding rating; and its newsletter “On Track with SCAC” won first place in the Council newsletter competition. Not to be outdone, the City of Orange Chapter similarly earned first place in its size category for a truly exceptional newsletter. BALC continued its proud Outstanding Chapter tradition in the largest NMA chapter category. Driven by the successful BALA/BALC merger last year, BALC membership has now increased to over 1,550 – making BALC the fourth-largest chapter in the NMA and the largest chapter in the Pacific South area. Thanks to herculean efforts by Dave Andersen, the BALC newsletter *New Horizons* also placed third in the large-chapter newsletter competition – traditionally the toughest competition in the NMA.

BALC, under Joe Morano’s leadership, spearheaded the nomination of Jim McNerney for NMA 2008 Executive of the Year, a nomination supported by four current and former Boeing chapters and by SCAC. After a tight competition with nominations for top executives from Lockheed Martin, USA and Blue Cross Blue Shield, Jim McNerney was unanimously chosen for the NMA’s 2008 Executive of the Year Award, the top honor the NMA can bestow. While Jim will be unable to accept his award in person since he is scheduled to be in Asia on November 3, he has agreed to provide a special video with his remarks on leadership and to ask Rick Stephens, Boeing Executive VP for HR, to accept the award on Boeing’s behalf.

BALC has also had major impacts on NMA professional development products. Led by yours truly, Victor Koman and Gordon Nall, a Boeing Employee Involvement (EI) Team worked with 30 leadership experts from the NMA and Dale

Carnegie, Inc. to deploy two prototype versions of a unique new Leadership Evaluation And Development Systems (LEADS), which can extend leadership training to any interested individual. Designated NMA LEADS (<http://nma1.us/LEADS/>) and Boeing LEADS (<http://hbapp.web.boeing.com/boeing-leads/>), these prototypes (which focused on the NMA leadership model and the Boeing leadership attributes, respectively) were formally deployed in April 2008.

Since then, Boeing LEADS has been adopted by a pilot group at Boeing Fort Walton Beach, which is using LEADS to augment its Interim Performance Reviews; and by an IDS Puget Sound HIPO team, which is using LEADS as part of its three-year leadership-development program. Potential application of LEADS for local Leadership Development Teams (LDT) is also being considered. To date, over 300 Boeing participants from 39 sites across the country have signed up for LEADS; and interest is growing with over 100 employees now taking LEADS each month. Feedback has been overwhelmingly positive, with 87% of all respondents indicating that LEADS can help them in their job.

In parallel, Norm Bartlett, IDS VP for HR and Julie Acosta, Boeing VP for Leadership Development, are evaluating LEADS as a possible Boeing-wide leadership-learning tool for any interested Boeing employee. To support this effort, the BALC LEADS EI Team is investigating the feasibility of a LEADS Member Site which could recognize progress and achievements in leadership learning and application; could provide a venue for sharing assessment experiences, leadership applications and leadership issues/solutions; and could enable access to summary LEADS performance and membership metrics across Boeing. This capability, similar to a frequent-flyer program for leaders and potentially available in

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## National Happenings (Continued)

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2009, could significantly enhance Boeing-wide leadership learning.

NMA LEADS is also being considered by a number of chapters; and efforts to simplify chapter deployment of LEADS are underway. To help this initiative, the NMA plans to roll out a chapter discount program under which a chapter will be able to purchase coupons for 10 or more LEADS assessments at significant savings in order to offer LEADS to its members and to other employees interested in leadership learning.

So we're on a roll...don't miss out! Sign up for

Boeing LEADS, NMA LEADS or one of the other NMA professional development programs now to be the best you can be!!

*Pete Kurzhals, CM*

NMA National Director  
NMA Professional Development

## From the Desk of the President (Continued)

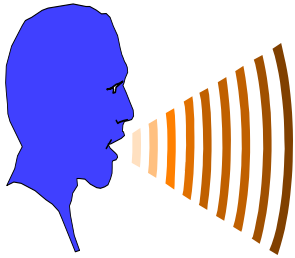
and the perceived lowest award listed is the monetary cost of the award. What is the same about any award? No matter what the cost for the award, whether it is a ten foot tall \$1,000 trophy or a thirty cent piece of paper and ink that says "Congratulations", it's that someone took the time and effort to recognize the individual or organization. And to quote Dale Carnegie, author of the book *How to Win Friends and Influence People*, probably the most important element of any award or compliment is that it must be *honest and sincere appreciation*.

The NMA definitely knows the importance of giving honest and sincere appreciation to individuals and organizations that truly deserve recognition.

Every year the NMA does an outstanding job of putting together an awesome National Conference to honor those chapters and individuals who have accomplished so much during the year. SCAC and its chapter members have consistently been well represented at the National Conferences and have also consistently received many awards. I am proud to say that this year will no different.

In every group or organization there are many individuals who are not in the limelight, some prefer it that way, and they are the backbone of the organization. They make sure the tasks get done; they get done right and on time. They don't always receive the recognition that they deserve and I would to take this opportunity to say . . . . Thank You.

## Chapter Chatter



### Harbor-UCLA Medical Center Chapter of NMA By Avis French

The Harbor-UCLA NMA Chapter continues to conduct successful activities.

#### Programs

The May chapter meeting featured the annual "State of the Campus" presentation. Miguel Ortiz-Marroquin, Interim Chief Executive Officers discussed organizational priorities and capital projects. Dr. Gail Anderson, Chief medical Officer, described the intern match program and the perfect accreditation record. R.N. Peggy Nazarey, Chief Nursing Officer, highlighted the elements and challenges that revolve around nursing. Ken Trevett, President & CEO of L.A. Biomedical Research Institute, explained how the Institute is expanding and improving its research facilities. Also in May, Calvin Kwan and Cynthia Moore Oliver attended the May 27 Los Angeles County Board of Supervisors meeting and received a proclamation recognizing Management Week in America in Los Angeles County.

In June, the chapter recognized outstanding members and executives. The NMA Silver Knight Award was presented to Miguel Ortiz-Marroquin for his extraordinary leadership. Nettie Nelms was the proud recipient of the Leadership Award. Pam Shea and Dawn Flores received Frank J. DeSantis Management Achievement Awards. Christopher Eke was awarded of the Past President's Award.

#### 2008-2009 Officers

Congratulations to the officers for the Harbor-UCLA chapter for 2008-2009:

President: Bill Warren  
 First Vice President of Programs, open  
 Co-Vice Presidents of Professional Development: Claudia Alarcon, Dawn Flores  
 Membership Secretary: Eileen Mosler  
 Corresponding Secretary: Bernice Hill Shepard  
 Treasurer: Kevin Crawford  
 Editor: Annie McCary,  
 Boosters: Pam Shea  
 Ways & Means: Jim Keen  
 Past Presidents: Calvin Kwan & Cynthia Moore-Oliver  
 Members at Large: Stewart Laidlaw, Shirley Smith, Dana Denis.

### City of Orange Chapter By Avis French

#### Chapter Meetings

The chapter's April meeting was their annual day-long Professional Development Day. Marie Knight, Orange's Community Services Director, presented two fun and motivating sessions that provided participants with tools needed to enhance their leadership skills. In *Whale Done*, she shared Shamu's secrets to motivating and rewarding employees to build positive relationships and trust with co-workers, subordinates, and other people. In *Climbing to the Top of the Jungle Gym*, she helped the audience assess their "promote-ability" factors and learn what skills and talents are needed to reach the next level of their careers.

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## Chapter Chatter (Continued)

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At the May meeting, members heard Jim Herberg from the Orange County Sanitation District and Greg Warren from the City of Orange discuss what the County and the City are doing to aid in the effort to implement more conscientious use of natural resources. We learned about the County's recycling programs, including their use of reclaimed water. Greg discussed a whole laundry list of what you can do to conserve natural resources such as, use electronic communication instead of paper, print only the final copy when you are ready and print drafts double-sided or on the back side of already-used paper, use reusable glasses and bottles, do not put fats, oils, grease, and drugs down the drain.

The June meeting was the Awards meeting, where outstanding chapter members and city employees were recognized. Ian MacDonald, outgoing chapter president, presented chapter officers with a Certificate recognizing their service. Mike Patricelli, SCAC President, presented Patti van Voorst with the 2008 SCAC Member of the Year award. Ian presented the 2008 Manager of the Year award to Sergeant Dave Nichols, who was recognized for "being an incredible supervisor who is capable of balancing many leadership assignments, while maintaining the City's best interest at all times". Corporal Jerry Burgess received the 2008 Professional of the Year award for his "dedication to the job and his positive work ethic, making him an excellent example to all who have the privilege of working with him". Chief Gustafson accepted the award on Jerry's behalf.

### STARR Recipients

The chapter continues to recognize exceptional employees with the monthly STARR award, which honors employees who maintain a high standard of excellence. In April, Darlene Milton was recognized for "truly getting what teamwork really is – how we all work together to give the best service possible." The May recipient was Jon Vikander, who was honored for being "always ready, willing, and able to help with whatever you need." June's honoree was Jeff Wetmore for "giving 110% every day."

### New Officers

At the June meeting, the chapter's 2008/2009 officers were installed by Avis French, NMA Associate Director:

President:	Rosie Flores
Vice President:	Virginia Miscione
Secretary:	Michelle Echeverria
Treasurer:	Shawn Blackiston

In accepting her office, Rosie said "This coming year, I'd like to ask each of us to take a look around and take pride in what our past presidents have accomplished, to take pride in our organization as a whole, and most of all to take pride in the roles that we play. I value that lesson and hope to renew it as your new president with your support and the support of the board members."

Check out "NMA Breaktime," an Electronic Newsletter for NMA members!

<http://nma1.us/breaktime/2008-04/2008-04.pdf>

***If YOU have any chapter/council activities and/or member profiles that you would like to share with other NMA affiliates across the nation, please forward the information to Sue Kappeler!!***

## Management Week in America 2008

By Avis French

For the past 30 years, Management Week in America, held the first week in June every year, is public recognition of leadership as a profession. It encourages those with leadership responsibility to increase their competence; it inspires young citizens and educators to become familiar with the benefits quality leadership brings to all society; it fosters respect for the leadership profession; it creates an understanding of the essential role of leadership in increasing productivity and strengthening the American economic system.

The Southern California Area Council recognized several leaders during Management Week in America in 2008:

**Richard "Rick" D. Baily**, Vice President and General Manager of the Combat Systems Division of Network and Space Systems, a business unit of Boeing Integrated Defense Systems, received the Gold Knight of Management Award

**John Duddy**, Director of GPS Programs, Space and Intelligence Systems for Boeing's Integrated Defense Systems, received the SCAC Manager of the Year award.

**Patti van Voorst**, from the City of Orange, received the SCAC Member of the Year Award

The **City of Orange** presented SCAC with a handsome framed Management Week in America proclamation.

The Boeing Aerospace Leadership Chapter

(BALC) awarded:

the Silver Night of Management Award to **Pam Mabry**, Human Resources Director, IDS C3 Networks.

the Manager of the Year to **John Duddy**  
the Leader of the Year to **Theresa De Leon**, BALC President.

the Member of the Year to **Dave Andersen**, BALC VP of Communications.

the Volunteer of the Year to **Ron Morse**, BALC Reception Manager.

### Proclamations??

The City of Orange Employees chapter presented awards during Management Week in America:

Manager of the Year recipient was **Sergeant Dave Nichols**, of the City of Orange Police Department.

Professional of the Year recipient was **Corporal Jerry Burgess**, of the City of Orange Police Department.

The Harbor-UCLA Medical Center Chapter was active during Management Week in America:

The NMA Silver Knight Award was presented to **Miguel Ortiz-Marroquin** for his extraordinary leadership.

The Leadership Award was presented to **Nettie Nelms**.

The Frank J. DeSantis Management Achievement Award was presented to **Pam Shea** and to **Dawn Flores**.

The chapter was presented with a Management Week in America proclamation by the **Los Angeles**

**"ON TRACK WITH SCAC" wins 1st Place Award  
for the 14th time in the 2008 Publications Contest in  
Group 8, Council Publications**



## SCAC 2008 Awards

By Avis French

### SCAC Awards Gold Knight to Rick Baily, Boeing

SCAC is pleased to award the 2008 Gold Knight of Leadership award to Richard “Rick” Baily, Vice President and General Manager of the Combat Systems Division of Network and Space Systems, a business unit of Boeing Integrated Defense Systems. Prior to this assignment Rick held many leadership positions within the Boeing Company. He currently serves as the Executive Advisor for the Boeing Aerospace Leadership Chapter (BALC). Within the duties associated with this



*Rick Baily accepting Gold Knight award from Mike Patricelli, President of Southern California Area Council*

role at Boeing, he supports and encourages participation in NMA.

Rick has been an active member of NMA for many years. He is very involved in BALC operations. He attends the majority of the chapter’s General Membership Meetings (GMM) and often participates as their Executive Host for the evening. The Executive Host provides chapter members a hands-on, face to face opportunity to network with Executives. He attends chapter

community outreach events and provides proactive participation.

As an Executive of the Boeing Company, it is his commitment as a leader to work with employees to create an environment where they can be their best so that they can accomplish their goals. He plays a major role in training and developing employees, as well as, instituting ethical principles that are used by Boeing.

Mr. Baily is very dedicated and supportive of the National Management Association, and his leadership qualities mirror those outlined in the NMA’s Leadership Model. He is well deserving of the Gold Knight award.

### SCAC Awards Manager of the Year to John Duddy, Boeing

SCAC has selected John Duddy, Director of GPS Programs, Space and Intelligence Systems for Boeing’s Integrated Defense System, as the SCAC



*John Duddy accepting the Manager of the Year award from Mike Patricelli*

2008 Manager of the Year. John is responsible for all GPS Programs including GPS IIF Development

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**SCAC 2008 Awards (Continued)**

By Avis French

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and Production for the Space Vehicles along with Control Segment upgrades for the GPS Ground System and the next generation GPS III procurement. He was instrumental in the Air Force's successful transition of the GPS Operational Control Segment.

John is an active member of the Boeing Aerospace Leadership Chapter (BALC). He is an executive advisor to board members, and provides professional advice and guidance for Operations and Member Services. He serves as the Boeing member on the Industry Advisory Board for the School of Materials Science and Engineering at Georgia Institute of Technology and is the Executive Co-Sponsor for the Boeing Black Employees Association for the Anaheim, Huntington Beach and Seal Beach sites. John is a past member of the Board of Directors of the West Valley Boys & Girls Club in the San Fernando Valley, the Warner Center Association, Executive Sponsor of the Boeing Black Employees Association and the Volunteer Council at Boeing Canoga Park. He models by example his leadership skills as they align with NMA. He leads by example, and he inspires others to always better themselves by following the Boeing Business Management model. He is a great leader, inspirational, friendly, approachable and a team leader.

John Duddy is an active role model and personifies the Manager of the Year Award.

**SCAC Awards Member of the Year to Patti van Voorst, City of Orange NMA chapter**

The Southern California Area Council is proud to announce the selection of Patti van Voorst, from the City of Orange NMA chapter, as SCAC's 2008 Member of the year. Patti has worked tirelessly for her chapter and for her community.

For her chapter, Patti has arranged for programs that prepared the chapter members to lead and

manage creatively, dynamically, and in an enabling fashion. The programs dealt with basic management skills training, a leader lab, job search techniques, "FISH" training (teamwork and continuous teambuilding in the workplace), a direct-communication forum for the "chairwoman of the board of directors" with line personnel, "out of the classroom and into the real world" training. Within the last year, she has collaborated, coordinated, and worked with the total strata of the City. She leads the organization ably through her relationships with all members. She believes in continuous education and encourages others to take classes. She attends all optional classes offered within the organization.

Through collaboration with another employee of



*Mike Patricelli, President of Southern California Area Council (SACC), presents 2008 Member of the Year Award to Patti Van Voorst*

the City, Patti developed a space on the City's website to list volunteer activities. This webpage allows other employees the opportunity to get "plugged in" to the community through volunteer efforts. Many of the leaders in the community come from volunteer groups, where they are afforded the opportunities of leadership and management within those organizations. Patti is closely linked with many of these organizations,

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## SCAC 2008 Awards (Continued)

By Avis French

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and shows leadership and management skills in these venues.

In the community, Patti has been active in a variety of programs:

Patti served as assistant coordinator for a Holiday program for homeless and their children that provided breakfast, clothing, children's activities, a visit from Santa, haircuts, manicures, and massages for approximately 450 homeless and their children.

As Red Cross blood drive coordinator, she took a blood drive on the brink of cancellation, and revitalized it within the City, achieving approximately 200 blood donations during the three-times per year event.

As part of EMS week for many years, she coordinated Super CPR Saturday in the local region of Southern California. This year alone, the program resulted in 1,500 people being certified in CPR at a local major sports complex in one day.

As a founding member and past committee chairwoman of the Relay for Life in the community, Patti facilitated the coordination of a group of 25 NMA members to participate in the 24 hr. Relay. This event raised over \$100,000.00 for the American Cancer Society.

Patti participates in numerous events for Kiwanis and is a member of their board of directors.

As YMCA Golf Tournament auction director, Patti's presence ensures that NMA participates in the YMCA fundraiser. The golf tournament netted over \$15,000 this year.

For all her efforts, SCAC is pleased to honor Patti van Voorst as SCAC's 2008 Member of the Year. Her nomination has been forwarded to

NMA headquarters for consideration as National Member of the Year. At the chapter's June meeting, Mike Patricelli presented Patti with a plaque honoring her accomplishments.

### Boeing LEADS Program Receives SCAC Innovation Award

The Boeing Leadership Evaluation And Development System (LEADS), an online learning tool which can be used by any employee interested in better understanding leadership attributes and elements, has received the SCAC 2008 Innovation Award.

..

The basic APPROACH for LEADS involves three key steps:

- **Assess** — by completing a multiple-choice questionnaire on the leadership attributes and elements, LEADS participants can see how they score in understanding related industry best practices.
- **Assign** — by completing reading, training and work assignments, based on their answers to this questionnaire, LEADS participants can take advantage of learning resources that will teach them more about these best practices.
- **Achieve** — by applying the results of these assignments to their work environment, LEADS participants can improve their performance and productivity.

LEADS streamlines this learning approach by providing hyperlinks that allow one-click access to booksellers (BUY), to library resources (BORROW) and to getAbstract™ book summaries (BROWSE), where available. Similarly, LEADS includes hyperlinks to training sites (TAKE) where a participant can take online training or sign up for courses addressing a particular element or attribute.

LEADS represents a major effort that drew on volunteers and teaming arrangements from across

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## SCAC 2008 Awards (Continued)

By Avis French

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the country to provide:

- Over 2,000 hours of volunteer time to generate the LEADS contents and infrastructure
- \$10,000 Grant from the **NMA Boeing Aerospace Leadership Chapter** for seed money which supported LEADS technical programming
- Teaming with the **NMA** to develop the LEADS assessment and associated reading, training and work assignments
- Teaming with **Dale Carnegie, Inc.** to develop the LEADS contents and to build LEADS element descriptions
- Teaming with **Boeing Webmasters and Technical Librarians** to implement the LEADS infrastructure and associated hyperlinks
- Teaming with **getAbstract™** to provide all LEADS volunteers access to the book summaries recommended by LEADS

The LEADS Team role in conceiving and implementing this unique new leadership learning tool was recognized by a special session and demo at the 2007 NMA National Conference, where all team members received leadership plaques for their accomplishments.

NMA LEADS was rolled out for a special one-month test run in December 2007. During that period, over 440 NMA members and non-members from 42 chapters (ranging from small community chapters to large companies like Boeing and Lockheed Martin) in 20 states signed up for LEADS; and 259 of these (over 60/week) completed the LEADS assessment. Feedback from test takers was overwhelmingly positive, with over 80% of respondents indicating that LEADS was easy to use, provided valuable learning resources, and can help them in their job.

In summary, LEADS represents a major breakthrough in leadership learning. It can be accessed at any time from any computer, so that interested employees can explore LEADS on their own time and at their own pace. It requires minimal maintenance, since all LEADS functions are fully automated; and it autonomously compiles and tracks summary usage statistics, learning results and user feedback to monitor aggregate system and user performance.

LEADS is a truly innovative program, worthy of the SCAC Innovation Award.



### The NMA Leadership Model



## 2008 NMA Annual Conference



November 1-3 Bahia Resort

2008 NMA Annual Conference  
in Partnership with ICPM



### IT'S ALL ABOUT LEADERSHIP!

Come join NMA and ICPM (Institute of Certified Professional Managers) at the Bahia Resort in beautiful San Diego for a GREAT learning experience with lots of workshops, SPECIAL guests, and presenters.

Come to San Diego and you will leave equipped with new tools to be a LEADER in everything you do... at work, at home, and in your community.

We will kick off our conference with the ICPM Meet and Greet from 8:30 – 10 am on Saturday. Come enjoy breakfast as you pick up your conference materials and network with conference attendees. At 11:30 am, the conference will officially begin with an exciting luncheon Keynote by Scott Friedman, CSP, followed by one

of the highlights of our conference, the National Finals of the American Enterprise Speech Contest.

Check the NMA Conference Schedule for a complete listing of all the exciting activities offered to this year's attendees!

More information: <http://nma1.us/conference08/>



### NMA... THE Leadership Development Organization

*NMA Developing the LEADER in You!*

#### NMA Vision Statement

NMA is a worldwide partnership of people and businesses, inspiring outstanding leadership, and cultivating highly productive workplaces.



#### NMA Mission Statement

The mission of the NMA is to provide management and leadership development opportunities and related chapter activities which meet the needs of members and contribute to the effectiveness of sponsoring organizations.

NMA  
2210 Arbor Blvd.  
Dayton, OH 45439  
Phone: 937-294-0421  
Web site: <http://www.nma1.org>



## Southern California Area Council (SCAC) National Management Association (NMA)

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Deborah Barchichat	(714) 372-9868	Cell (714) 625-5301 HB, Bldg 14, 2nd Flr., Office 2D23
Nancy Levesque	(714) 372-1829	Huntington Beach, Bldg 21, 1 <sup>st</sup> Flr., Column G2-33
Bonnie Haynie	(714) 896-2751	Huntington Beach, Bldg 45, 2nd Flr., Executive Area
Charles Duke CM	(562) 593-6814	Long Beach, Bldg 801, 2 <sup>nd</sup> Flr., Office D3-2 Col E2 & E3
Diana Kellstrom	(562) 797-2050	Seal Beach, Bldg 80, 7 <sup>th</sup> Flr., Office 7J8

**Your purchase helps support the NMA American Enterprise Speech Contest  
for local high school students**

## Board of Directors

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1st Vice President.....	Joe Morano, CM (562) 797-7919
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VP-Communication .....	Dave Andersen (562) 593-9515
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Directors-at-Large.....	Mike Chaney (714) 762-7676 Bob DeVries (714) 896-1334 Avis French (949) 830-1167
Advisors.....	Charles Duke, CM (562) 593-6814 Gerald Blackburn, CM (562) 941-7735
National Director .....	Dr. Pete Kurzhals, CM (714) 896-1123

## “On Track with SCAC” Staff

Managing Editor .....	Dave Andersen
Copy Editor.....	Avis French
Proofreaders.....	Mike Chaney, Joe Morano, ..... Pete Kurzhals, Bob DeVries, ..... Jim Gonzalez, Mike Patricelli
Graphics & Layout.....	Dave Andersen

## Submissions

Comments or submissions may be addressed to

David P Andersen  
2401 E. Wardlow Road  
Long Beach, California 90807  
MailCode: C054-0068  
Phone (562) 593-9515

Email: david.p.andersen@boeing.com

The train masthead was created by Anita Bauer of the Boeing Aerospace Leadership Chapter (BALC)

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## Calendar of Events



April 2, 2008 .....	April Board Meeting
April 10-11, 2008.....	Leadership Conference, Las Vegas, Nevada
May 7, 2008 .....	May Board Meeting
May 29, 2008 .....	Professional Development Workshop, Identity Theft
June 4, 2008 .....	June Board Meeting

### Statement of Principles

- ◆ We believe in the highest standards of personal and organizational integrity and respect for the individual.
- ◆ We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.
- ◆ We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.
- ◆ We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.
- ◆ We believe that individuals and organizations have a community and civic responsibility.

### Code of Ethics

- ◆ I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- ◆ I will assume that all individuals want to do their best.
- ◆ I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- ◆ I will be guided in all my activities by truth, accuracy, fair dealing, and good taste.
- ◆ I will keep informed on the latest developments in techniques, equipment and processes. I will recommend or initiate methods to increase productivity and efficiency.
- ◆ I will support efforts to strengthen the management profession through training and education.
- ◆ I will help my associates reach personal and professional fulfillment.
- ◆ I will earn and carefully guard my reputation for good moral character and good citizenship.
- ◆ I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- ◆ I will recognize that leadership is a call to service.