



Winner-Publications Contests: 1991—1995, 1998, 2000, 2001, 2003—2005 Volume XXII, Number 1 January - March, 2006

Southern California Area Council Newsletter

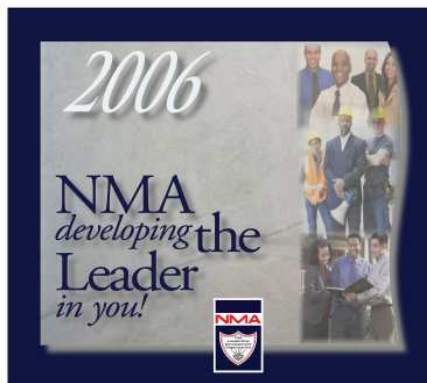
2006 Leadership Development Conference

The 2006 NMA Combined Pacific South-Pacific North-Southwest Leadership Development Conference will take place at the Marriott City Center Hotel in Salt Lake City, Utah from May 4 through May 6. Regular Registration Fee is \$250.

Here is the web link to register on line:

<https://secure.cnchost.com/nma1.org/ldcs/west/westreg.htm>

Attendees are required to make their own lodging arrangements with the hotel prior to the start of the conference. Marriott City Center is located on 220 S. State Street in Salt Lake City, Utah 84111.



NMA's theme for the 2006 conference is "NMA... Developing the Leader in You". The workshops will be centered around developing those leadership skills that are so crucial in today's work environment as well as in your chapter.

The Presidents/Vice Presidents Workshop is for those individuals who desire additional skills and knowledge in planning, organizing, and setting goals and objectives. Other topics covered include leading and motivating others, conducting effective meetings, interpersonal skill building, and budget management.

The NEW interactive workshop, *NMA LeaderLab Series - "Apprentice Audition"*, is sure to enhance your leadership, organizational, and communications skills as you and your team vie for a simulated slot on the APPRENTICE TEAM TV Show!

A special Council workshop has been developed to show the value of an NMA Council. You will learn the purpose, roles, and responsibilities of an NMA Council. In addition, you will learn some ways your Council can help its affiliated chapters and individual members.

The Southern California Area Council (SCAC) is looking forward to seeing many chapter and council members in Salt Lake City!



**Marriott
Salt Lake City
City Center**

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From the Desk of the President

By Mike Chaney, President



Welcome to 2006!

Your 2006 Board of Directors (BoD) thanks you for displaying your confidence in us. The new officers were installed at the December Holiday Brunch. Pete Kurzhals, National Director, introduced the new officers and administered the oath to the

officers. By agreeing to serve as a BoD member, the officers made a commitment to you to maintain the high standards set by past boards. We are anxious to face the challenges of the coming year. (See Page 13 for your Board of Directors)

I want to thank Pete Kurzhals and the 2005 BoD for the outstanding job they performed, and for the outstanding organization they handed over to us. Our goal will be to continue the efforts of the 2005 and all past SCAC Boards. During Pete's leadership tenure, SCAC:

- Revised the SCAC website (<http://nma1.org/councils/scac/index.htm>) to provide useful information on activities and services.
- The Award-winning "On Track with SCAC" newsletter placed first in the annual council newsletter competition for the 11th time.
- The council American Enterprise Speech Contest contestant won the Pacific South Area Contest and went on to compete in the NMA National Speech Contest.
- Led the pioneering efforts on development and testing of the new NMA LiveOnline training

sessions, which allow chapter members across the country to participate in leadership lessons.

- Held the pioneering experiment with the first-ever, live-online FaciliSkills Workshop to see if the concept could be used for low-cost FaciliSkills training for all NMA chapters.
- Increased the number of member chapters, raised the total available funds, and had many other accomplishments.

I realize that the saying "What have you done for me lately" is alive-and-well. The new BoD realizes this fact and it is our desire to "do for you" on a continuous basis. In an effort to help us accomplish this goal, and to also help us learn and support organization and business unit goals, we will be asking for participation of your chapter and members throughout the year. We want to hear from you. If you have any ideas that you think may be beneficial to the council, your chapter, or to you as an individual member, please let us know. We are always looking for ways to better serve you, our chapters and members!

We are also looking for volunteers for various activities and to serve as committee members. Volunteers, including the chapter officers, keep the chapters and council active. By volunteering you can develop leadership skills and be identified as a potential leader. You can also provide or receive coaching/mentoring opportunities, and enhance community involvement. If these things look familiar, that is good because they are listed as some of the things that NMA can do for you. These are

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Chapter Presidents Directory

MEMBER CHAPTERS

Boeing Anaheim Leadership Association	Bob Noel	(714) 762-2724
Boeing Aerospace Leadership Chapter	Bob DeVries	(714) 934-0945
City of Orange	Julie McWhorter	(714) 744-2219
Harbor-UCLA Med Ctr	Mary Lee Ryba	(310) 222-2207

MEMBER CHAPTERS (Continued)

San Luis Obispo City Employees	Rich Ogden	(805) 781-7100
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CANDIDATE CHAPTERS

Tri-City Chapter	Kathryn Roberts	(909) 395-2715
San Luis Obispo County Chapter	Gina Nielsen	(805) 781-1589

National Happenings

By Pete Kurzhals, Ph.D., National Director



After taking a red-eye flight to Dayton, Ohio to make it there in time for the NMA Executive Board planning meeting on Friday, January 27, I spent an interesting weekend in various committee and Board sessions. The planning meeting kicked things off with 25 NMA actions focused on Creating Partnerships of People and

Business, Building the Organization and Cultivating Highly-Productive Work Places. The principal emphasis here was on best ways to promulgate and apply the new NMA Leadership Model in chapter activities and in their sponsoring organizations.

The NMA Board sessions reviewed the 2005 NMA performance and finances, and discussed 2006 plans. The successful 2005 membership campaign was extended to 2006. This campaign will allow any chapter to sign up new members in any two months of 2006 without having to pay the \$20 new-member fees. The Board also received reports from its functional committees and areas. I've covered relevant results from the meetings I participated in below.

The Recognition Committee voted to change the names of the Silver and Gold Knight of Management awards to Silver and Gold Knight of Leadership. The committee also voted to modify the NMA Community Service Award by establishing a point requirement based on chapter size for award recipients; this is similar to what was done for the NMA Professional Development Award last year. Additional recognition points towards Outstanding chapter and council ratings were added for display of the new NMA leadership banner at chapter meetings, use of the NMA Leadership Model in developing annual chapter/council goals and plans, presentation of the Leadership Model to members and Executive Advisors, for incorporating "NMA – THE Leadership Development Organization" in chapter/council correspondence, websites and newsletters and for describing the Leadership Model in chapter/council newsletters. A new sliding scale for chapter member participation in community activities is also planned for 2006 to provide added recognition for chapter community activities.

The Pacific South Area meeting focused on leadership applications which will be the major theme of the upcoming West Leadership Development Conference scheduled for Salt Lake City, Utah, on May 4-6, 2006. BALC's lunch-time panel sessions with site executives were cited as examples of effective related chapter activities, as was BALC's new fast-track Leadership training program which can earn participants a Certificate in Management after completion of 10 related weekend classes.

The Professional Development (PD) Committee meeting, which I chaired, approved an aggressive 2006 PD Action Plan (PDAP) aimed at providing both web-based and local courses to all NMA chapters at affordable costs. Future NMA LiveOnline and NMA LeaderLab courses will be offered on a discounted 6-session or 12-session subscription basis to simplify chapter participation and payment. Future versions of FaciliSkills and Supervisory Management Skills courses will be updated to emphasize leadership attributes, and web-based delivery options will be explored. An NMA reserve fund for associated leadership-course development and upgrades was established by allocating \$10 from each SMS book sale in 2006, and \$12.50 in 2007 and beyond.

Several improvements for current web-based courses were recommended for implementation during 2006. These include:

- Categorization of each course as Basic (B), Intermediate (I) or Advanced (A)
- Alignment of each course with corresponding NMA Leadership Model elements
- Elimination of chapter-participant introductions to save time
- Advanced chapter review of course contents to ensure compatibility with chapter needs
- Alternate course delivery options using telecons and viewgraphs to better enable small chapter participation

(Continued on page 5)

Avis French Receives Lifetime Achievement Award

At the December meeting of the Southern California Area Council (SCAC), NMA presented Avis French with a Life Retired Membership certificate and gold membership card. Avis' association with NMA and SCAC began in 1985 when she joined the Burroughs Professional Association (BPA); the chapter was later renamed Unipro when Burroughs and Sperry merged to become Unisys.

Avis served the chapter in many officer roles. As coordinator of the American Enterprise Speech Contest when that program began, she saw several chapter contestants go on to win at upper levels of the event, including winning the national competition in 1994. She was known as "Mother Avis" for her mentoring of chapter members. She served as chapter newsletter editor, and the chapter won several NMA Publication Awards. The newsletter also was recognized as Outstanding by the Orange County Chapter of the Society of Technical Communicators (STC). Avis took all of the first line supervisor courses and the advanced management courses. She then used her knowledge to facilitate project management 10-week courses and advanced management 7-week courses.

In 1988, the chapter recognized Avis as Member of the Year and in 1991 as Manager of the Year.

At the same time as her chapter activities, Avis was also active in SCAC programs. She served as Secretary for several years, was instrumental in the success of the American Enterprise Speech Contest, and helped with other SCAC programs. She also served as council newsletter editor, and the newsletter again won several NMA Publication Awards. In 1992, the council recognized Avis as Member of the Year.

Avis has actively participated in programs for the Pacific South Area. At the Leadership Development Conferences, she staffed registration and helped with the American Enterprise Speech Contest. She presented workshops on Secretary, Awards, American Enterprise, Speech Contest, and Newsletters.

Avis is well known in Dayton and throughout the NMA for staffing registration at national conferences, helping with silent auctions, and participating in contest activities. In 1994, NMA honored Avis as the National Member of the Year.

In 1997, her NMA chapter disassociated with NMA and Avis stayed in NMA as an Individual Member. Since then, she has maintained all her activities in SCAC, in the Area, and in Dayton. She retired from Unisys at the end of 2001. In presenting the award, the NMA staff said "Avis certainly qualified as a Life Retired Member." Pete Kurzhals, SCAC President, thanked Avis for "all her efforts on behalf of SCAC in the past 20 years", and we all hope she will continue to be active in the council and in the NMA.

Avis took all the first line supervisor courses and all the advanced management courses. She then used her knowledge to facilitate project management 10-week courses and advanced management 7-week courses.



Avis French and Dr. Pete Kurzhals

National Happenings

(Continued from Page 3) National Happenings

After considerable discussion, the PD Committee voted to limit CEUs (where applicable) to NMA members only.

An annual NMA budget allocation of \$100 was set aside to cover submission of the NMA website to a broad range of search engines in order to enhance website visibility and use.

The NMA staff, supported by the PD Committee, is also working on establishment of a Leadership Development Advisory Panel (LDAP), composed of HR and training experts from NMA organizations. Suggested candidates for the LDAP will be solicited from members of the NMA Executive Advisory Committee and from NMA chapter presidents. The first LDAP meeting is planned for September 2006, and will address future NMA course leadership content and implementation.

To prepare for LDAP, all national and associate directors will be asked to work with their assigned chapters to identify potential topics for future web-based courses, to identify volunteers who would be willing to help with web-based course implementation and facilitation, and to sign up for future NMA LiveOnline and NMA LeaderLab subscriptions. I'm happy to be able to report that both BALA and BALC have signed up for related 12-session subscriptions; and I'd like to urge any of you who have suggestions for related course topics or who would like to participate in future course development and/or facilitation to contact me at peter.r.kurzahals@boeing.com.

2006 promises to be an exciting year, and I hope that you will take advantage of the many associated leadership opportunities offered by the NMA.

QuickTools Web Page on :

<http://nma1.us/QuickTools/index.htm>

NMA Home Page:

<http://nma1.org/>

Leadership QuickTools Available

NMA Leadership QuickTools (QTs) represents an NMA initiative designed to bring leadership capabilities to all NMA members in any NMA chapter.

They comprise a set of web-based aids designed to help any chapter or council operate more effectively and to expand their member participation in national activities. This is accomplished through a set of two-page guides (designated QuickTools or QTs).

The QTs that have been completed are listed below and have been developed under SCAC guidance.

QT1	Run a Successful Speech Contest
QT2	Provide Cost-Effective Professional Development Courses
QT3	Produce an Award-Winning Newsletter
QT4	Set up an Affordable Website
QT5	Conduct an Affordable Scholarship Competition
QT6	Plan and Submit Effective R1 Reports
QT7	Run Your Own Awards Program
QT8	Submit Winning NMA Awards Nominations
QT9	Run Successful Membership Drives
QT10	Support Key Community Services Programs
QT11	Involve/Support Your Company Executives
QT12	Prepare an Annual Budget
QT13	Participate in Leadership Development and National Conferences
QT14	Run a Successful Chapter
QT15	Run a Successful Council

Additional QT topics have been identified, and will be developed prior to our National Conference in Nashville, Tennessee.

Pete Kurzhals

NMA National Director

NMA Leadership QuickTools Coordinator

Steve Bailey Visits Southern California!

By Avis French and Karen Jeffries



Steve Bailey

On March 8th, Steve Bailey, NMA President, journeyed to Southern California to participate in the Boeing Aerospace Leadership Chapter (BALC) Lunchtime Executive Panel Session. In addition, SCAC hosted a dinner session in the evening. A vocal group of NMA people gathered at P.J. Abbey's in Orange to meet and greet Steve. Those who attended this event were representatives from:

- the Boeing Anaheim Leadership Association (BALA);
- the City of Orange Chapter; and
- the Southern California Area Council (SCAC)

In his remarks, Steve noted that SCAC was displaying the new NMA banner - a brownie point for our RC1 Report! He thanked everyone for the warm reception, particularly the weather, which was so much more pleasant than the weather he left in Dayton, Ohio. He spoke about the successful executive panel at BALC, and how well the new NMA model was being received. He also reported he was pleased he was able to get into Building 14 in Huntington Beach when Avis couldn't (a private BALC joke).

Patti van Voorst, representing the City of Orange chapter, was privileged to sit next to Steve at dinner. She had never met Steve before, and they had a good opportunity to exchange thoughts about NMA and her chapter. She did learn that Steve like to talk, but she held her own.

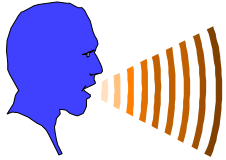
Karen Jeffries was warmly called out by Steve as a smiling bobblehead doll because she nods her head and is always smiling at him while he speaks at conferences. She turned red but thoroughly enjoyed his words and visit and thought it was such a thrill to see him again.

It's a cliché, but an enjoyable time was had by all. Come back soon, Steve.



*Pictured in Back Row from Left: Jerry Blackburn, Felie Beaty, Karen Jeffries, Steve Bailey, Mike Chaney, Pete Kurzhals, Jason Monroy, Mike Patricelli.
Front Row, from Left: Avis French, Laura Swinth.*

Chapter Chatter



Boeing Anaheim Leadership Association (BALA)

Here at Anaheim, the road ahead is just full of opportunities for our chapter! We have started the year with a number of activities that continue to “draw from what works” while adding new initiatives. That mix reflects the group in our 2006 Board of Directors – composed of six seasoned veterans who have served before along with two people new to running the show. Great execution of the things that serve our members along with new ideas – what more could we want!

Among our activities is the presentation of six different series of seminars and classes for our members to help them in their leadership knowledge and skills. Some of these are old standards like Supervisory Management Skills and Certified Manager while others include a partnership we have formed with Dale Carnegie for short courses at lunch and new NMA classes like “LeaderLab”. We supplement that with our many Community Outreach activities such as our Speech Contest (Brisa Weaver was our winner!), Scholarship Contest, Manager of the Year contest and charitable activities like Working Wardrobes and Daffodil Days.

We have also been reaching to other chapters. I was happy to represent our chapter at the City of Orange membership meeting on February 15. President Julie McWhorter showed me how their meetings are run as well as some new ideas to charge up the membership. After the lunch, our group was treated to a special presentation on “The State of the City” by Mayor Mark Murphy. It was fascinating to see all the great things going on in Orange and hear all the future plans. Julie and I have agreed to work more closely together and share information about how we can run our chapters more effectively.

One of the exciting events coming up for those of us in the Boeing chapters (in Southern California) is what we call “Top Leadership Night”. This year,

BALA is arranging the details and we have been fortunate enough to get a commitment from Boeing CEO Jim McNerney! The dinner meeting is to be held June 8 and we are really looking forward to it!

In February, we met another first. Although Breaktime, the NMA publication, hasn’t been running all that long, we had an article published in it for the first time. The article addressed the qualities of excellence in leadership. The qualities – derived from personal experience and a moderate amount of research – were Integrity, Vision, and Effective Communication. Interestingly, this lined up very well with the new NMA Leadership Model. Good thing for all of us to work on.

We are happy to be partnered with SCAC – it’s a close partnership considering that two of our officers are also officers of SCAC! Our chapter worked with SCAC President Mike Chaney and the rest of the council leadership in arranging a pleasant dinner with Steve Bailey for dinner. We also came forward with a Gold Knight nominee for the first time in years.

Of course, another exciting event coming up is the NMA Leadership Development Conference in Salt Lake City in May. We plan to send six officers to gather up ideas on what works and how to be even more effective! Those trips are always fun and even more to the point - inspirational. We get so many ideas! You can all see our new logo when we hand out our pins!

We also have a lot going on in the *rest of the year!* One exciting event is the NMA National meeting in Nashville, Tennessee. We’ll be there with as many people as we can – should be outstanding! We plan to continue classes and offer exciting meetings to our members. We’ll continue with our push for community services as well.

Of course, our Board is doing all of this with our customers in mind – our members and our sponsor. Whatever we can do to make the lives of our members more rewarding and help Boeing realize its goals is the force that drives us in our initiatives and efforts.

(Continued from Page 2)
From Desk of the President

also activities that we should be striving for as part of our Personal Development Plans. If you wish to serve as a volunteer, let one of the Council Officers know of your desire. If you aren't sure of all the activities you may be able to volunteer for, you may want to take a look at our council web site.

We would like to see more active participation between the council and chapters this year in order to facilitate the communication flow between national, councils, chapters, and individual members. If you would like to have a member of the BoD participate in any of your activities, please send an email to me at michael.b.chaney@boeing.com, and we will do our best to have one of our Board members available. As Charles Kettering, NMA's founder, said, *one needs to participate in order to gain the opportunities.*

For my 2006 objective I chose: *Provide the tools for chapter leaders to provide personal and professional development opportunities for their members. Network to Mobilize Achievement.* I created the phrase *Network to Mobilize Achievement* to reflect my vision that our network strength is of value to help us all mobilize our actions to achieve NMA and corporate sponsor goals.

My objective was driven by the role of an NMA Council. What is the role of an NMA Council? NMA councils are geographic "collections" of chapters which join together to strengthen their individual operations. A council is designed to be an extension of our individual chapters through which local chapters band together to share experiences, provide officer training, network among their NMA colleagues, and serve as a planning and organization center for the area. The NMA Council Brochure sums it all up succinctly: "Development through interchange and growth through cooperation."

The Councils provide opportunities for chapter officers and members to work together with other chapter leaders in their geographic area. An NMA Council's chief function is to provide the tools and enable chapter leaders to provide those opportunities to their members.

Membership in a council requires chapter affiliation unless that council has provisions for individual membership. SCAC does permit individual members to join.

We need your participation to mobilize our achievement.



Visit Important Web Pages:

SCAC's Home Page:

<http://nma1.org/councils/scac/index.htm>

NMA Home Page:

<http://nma1.org/>

February, 2006 issue of
"NMA Breaktime,":

<http://nma1.us/breaktime/2006-02/>

If **YOU** have any chapter/council activities and/or member profiles that you would like to share with other NMA chapters across the nation, please forward the information to Sue Kappeler - sue@nma1.org!!

Bearonauts on Sale Now!

Limited- edition Space Exploration

(SE) Bearonaut at \$5 each! These Bearonauts make great gifts and memorabilia and can be ordered from:

- sharon.m.mccormack@boeing.com in Huntington Beach, California
- karen.e.jeffries@boeing.com in Anaheim, California.

Profits from this fundraiser will support the NMA Southern California Area Council (SCAC)

Cash or make check out to "SCAC".



Corona High School Student Triumphs at SCAC Speech Contest

By Avis French, Speech Contest Director and Karen Jeffries

Have you ever been to an American Enterprise (AE) Speech Contest?

The hardest thing to do while there is not clap after each speech. High school students pour out their hearts with animated gestures, voice fluctuations and the most gracious web and flow of words you've ever heard about the American Enterprise System and when they get done - silence. And more silence when inside you just want to burst out with applause. But this is a very important part of the contest so that the Toastmasters International Judges can concentrate on the scores and write down notes that are apropos for each contestant.



Brisa Weaver (pictured above) , a junior Corona High School, is the champion of the 2006 NMA American Enterprise Speech Contest for high school students, sponsored by the Southern California Area Council (SCAC). Brisa next represents SCAC at the Pacific South Area contest to be held in Salt Lake City in May.

This is the 18th year that SCAC has sponsored the event. The contest is open to high school students in the local school districts. The students' speeches are judged on speech content, originality, effectiveness, and value; the physical presentation, voice, and manner in which the speech is delivered; the appropriateness and correctness of the language used.

By researching, writing, and delivering a speech on our economic system, the young men and

women -- and their audiences (faculty, family, friends, and NMA members) -- acquire a greater understanding of the role that a free economy plays in a free society. The contest also provides an incentive for the development of communication skills that will be so vital to them upon entering the workforce or furthering their education. Certainly, the financial rewards help winning students to go on to college or otherwise fulfill their dreams.

Brisa took first prize, \$600, at the March 25 event, with her speech "The Driving Force of American Free Enterprise".



Second place and \$400 went to Justin Min (pictured), a junior at Cerritos High School.

Brisa is co-founder of the Junior Statesmen of America at her school, co-president of the Speech and Debate Club, and an honors member of the school's Academic Decathlon team. She has been accepted to the National Youth Leadership Forum of Medicine and to the American Legion's "Girl State."

In the community, Brisa volunteers at the Corona Regional Medical Center, participates in the "Campus Clean Up" program, and leads the "Link Crew" program that helps incoming freshmen at the school.

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Corona High School Student triumphs in SCAC Speech Contest

(Continued From Page 9)

Roger Freely, Dr. Diana Dee, and Corina Pierson from Toastmasters and Divya Patel from Boeing served as judges. Dr. Peter Kurzhals performed yeoman duty as Master of Ceremonies. Serving as Sergeants at Arms and Boeing Hosts were Laura Swinth, Charles Duke, Jason Munroy, and Karen Jeffries. Timers were Mike Patricelli and Felie Beaty, and counter was Cynthia McCall, NMA Individual Member. Jocelyn Messina and Marie Mungaray produced the certificates for all the participants and the contest team. Marie also was responsible for refreshments. Programs were put together by Laura Swinth, and Karen Jeffries served as photographer for the event.

All of us within SCAC congratulate Brisa on her achievements, and we look forward to the third level of the contest in May.

And after the speeches are over, we can give each one a round of applause and show our appreciation to them as they stand gathered in front of us and we can clap and clap and clap.

Don't Forget to Renew!!

Southern California Area Council Annual Membership application forms have been sent out to chapter presidents and individual members. Please return applications and your membership dues payable to SCAC to

Laura Swinth, CM
18333 Elgar Avenue
Torrance, California 90504



*At the Speech Contest in Huntington Beach:
From Left: Karen Jeffries, Charlie Duke, Mike Patricelli, Pete Kurzhals,
Winner Brisa Weaver, Laura Swinth, Mike Chaney, Felie Beaty.*

Chapter Chatter

(Continued from Page 7)

City of Orange Chapter

Julie McWhorter, President of the City of Orange NMA chapter, reports that the chapter is continuing with its successful luncheon meetings featuring "Local Success Stories." In January, Vicki Vargas, NBC4 news Orange County Bureau Chief, was the featured speaker. She joined NBC in 1982 as a general assignment reporter, and since then has received a variety of awards and honors, including the prestigious Golden Mike Award, and in 2002 she was nominated for an Emmy. February's speaker was Mayor Mark Murphy, who presented his State of the City Address. A life-long resident of Orange, the mayor is active in supporting local community service organizations such as the NMA chapter. The speaker in March was Pastor Orlando Barela, leader of the Household of Faith Family Church in Orange. He has dedicated his life to helping drug addicts, alcoholics, people from broken homes, and gang members.

The chapter continues to present its "Starr Award" every month, recognizing excellent in the workplace, to honor City employees who maintain a high standard of:

- Service
- Teamwork
- Achievement
- Responsibility
- Recognition

A highlight of the chapter's year is their annual Professional Development Program, presented this year on April 19. There are two 2 ½ hour sessions. This year's topic is FISH!, choosing your attitude and making the most out of your job. Learn how to bring your wholehearted self to work, to develop your own identity, and to be accountable for your contribution to the big picture.

Harbor-UCLA Medical Center

9th Annual Frank J. De Santis NMA Golf Tournament

By Wes Kamikawa

The ninth annual Frank J. De Santis NMA Golf Tournament was held on January 16, 2006 at the

beautiful California Country Club in Whittier, California. Eighty-seven golfers were treated to great day of golf with perfect weather and golf course conditions. Under blue skies and the temperature in the mid 70's the tournament began with a shotgun start at 8:00 a.m.

Lunch and the awards presentation immediately followed. As in years past, the NMA provides excellent door prizes that are raffled to the participants. This year there was over \$2000.00 worth of door prizes ranging from flat screen T.V. sets to beautiful wall clocks. The majority of participants went home with a door prize and, in some cases, were fortunate to win both a door prize and a golf trophy.

In attendance this year was football great Vince Ferragamo, a former Los Angeles Rams quarterback, who continues to be a highly visible person in the Los Angeles community, broadcasting weekly high school football games, serving as a color commentator for the St. Louis Rams, and coordinating charity golf tournaments for the special Olympics. Vince was nice enough to autograph several footballs that were auctioned. This nice gesture provided additional money for our treasury. He also was gracious in handing out the door prizes with Chapter President Mary Lee Ryba. Mary Lee commented on how handsome he was and would like to invite him back again next year. We would like to extend a special thank you to Frank De Santis for arranging to have Vince Ferragamo join us for the day.

Overall, the tournament was very successful. The proceeds from the tournament and raffle drawing held in the fall of last year will be used to fund programs and events for the coming year. The Chapter is very appreciative of the volunteers and sponsors who made this event a success.

Special thanks to Pedus (Florence Beredon and Junior Rosado) for transporting the door prizes to the golf course and setting up the awards/trophies. Special thanks also to Morrison's (Ellen DiGiampaolo, Dana Denis, and Lisa Trombley) for the on-course refreshment (special nutrition bags with snacks and drink) and for the registration refreshments.

And as always, thanks to Frank De Santis for his continuing support.

Chapter Chatter

(Continued from Page 11)

Boeing Aerospace Leadership Chapter

Another exciting year is underway at the Boeing Aerospace Leadership Chapter (BALC). We have a full schedule of dinner meetings set for the year and have already had three very successful events:

January – Jim Albaugh, President and Chief Executive Officer of Boeing Integrated Defense Systems, was the keynote speaker. Jim gave an excellent state of the company presentation and it was well received by the 250 members and guests in attendance.

February – Tim Richardson, author and motivational speaker. Tim gave a good talk about how we are all rich, on how being reach does not necessarily relate to being financially rich.

March – Diana Nyad – A world class athlete, shared her goal of being an Olympic swimmer and how having a dream and a goal gave her the desire to accomplish great things in life. About 150 members and guests were riveted by her stories of overcoming great adversity and challenges and how she went on set the Worlds record for the longest swim in history.

We have more exciting meetings coming up throughout the year and here are just a few of them:

April 20 – Donna Hartley has been an inspirational speaker for over 20 years. During her *Fire up you life* talk we will learn 9 empowering strategies from Donna's real life experiences of surviving a DC-10 plane crash and beating melanoma. Donna was a dynamite speaker at the 2005 NMA National Conference and we are looking forward a hot talk in April.

May 24 – Our annual *Awards Night*. This has become a highlight event of the year. We not only recognize members and executives for their outstanding contributions to BALC, NMA, and the community, we also award our youth with scholarships. One of the reasons this is a highlight for our members is because we have mastered the ability to turn a long drawn out awards night into an evening of fun and excitement for all who attend.

June 8 – Top Leadership Night. We will be joining the six southern California Boeing Leadership associations at the Disneyland Hotel to hear Jim McNerney, President and Chief Executive Officer of the Boeing Company give a rousing State of the Company address.

We have many Community Outreach activities through out the year and here are just a few:

American Speech Contest – The BALC contestant was runner-up in the SCAC contest held on March 25. You can learn more about the contest on Page 9.



Justin Kim and Mom

Education Enrichment Day (EED) – EED was held on Saturday, March 11, at Cal Poly Pomona. Over 500 teachers from grades K-12 attended the event which is geared towards giving teachers new tools that make learning math and science fun for their students to learn and comprehend. Over 50 BALC volunteers assisted with EED. Volunteers assisted with all phases of the event registration, set-up, workshop leads (instructors), workshop assistants, clean up and whatever else that needed to be done to make the event a success.



Summer Science Camp (SSC) – SSC will be held in July at McPherson school in the city of Orange. This is the 15th year for the event that is geared towards students in grades K-12. The emphasize of SSC is to teach math and science in a way that is fun so students want to learn more about math and science.

15th Annual **SUMMER SCIENCE CAMP** July 14-15, 21-22, 28-29
 McPherson Magnet School
 Orange, CA

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The train masthead was created by Anita Bauer of the Boeing Aerospace Leadership Chapter (BALC)

Articles contained herein may be reprinted in whole or in part in chapter publications.

Calendar of Events



May 4-6, 2006..... West Leadership Development Conference
Salt Lake City, Utah
 June 4-10, 2006..... Management Week in America
 June 10, 2006..... Council Management Week in America Workshop
 November 4-6, 2006..... National Conference
Nashville, Tennessee

NMA Statement of Principles

- ◆ We believe in the highest standards of personal and organizational integrity and respect for the individual.
- ◆ We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.
- ◆ We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.
- ◆ We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.
- ◆ We believe that individuals and organizations have a community and civic responsibility.

Code of Ethics for Management

- ◆ I will recognize that all individuals inherently desire to practice their occupations to the best of their ability. I will assume that all individuals want to do their best.
- ◆ I will assume that all individuals want to do their best.
- ◆ I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- ◆ I will be guided in all my activities by truth, accuracy, fair dealing, and good taste.
- ◆ I will keep informed on the latest developments in techniques, equipment and processes. I will recommend or initiate methods to increase productivity and efficiency.
- ◆ I will support efforts to strengthen the management profession through training and education.
- ◆ I will help my associates reach personal and professional fulfillment.
- ◆ I will earn and carefully guard my reputation for good moral character and good citizenship.
- ◆ I will promote the principles of our American Enterprise System to others by highlighting its accomplishments and displaying confidence in its future.
- ◆ I will recognize that leadership is a call to service.